



# Virginia Provider News

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## **Anthem taps Paul Marchetti to lead company's overall care transformation strategy**

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We are pleased to share that **Paul Marchetti** has been named Senior Vice President, Network and Care Delivery Transformation for Anthem. Paul joined Anthem October 22 and will have responsibility for Anthem's overall care transformation strategy.

Paul is a respected leader who has more than 25 years of payer and provider experience in health care delivery systems, business operations, product development and population health, and technology solutions. Paul joins Anthem from New Century Health, a specialty care management company, where he served as Chief Growth Officer and led top-line revenue growth, strategic planning and execution and product development. Prior to his current role, Paul held leadership roles at Aetna, United HealthCare, Horizon Healthcare and Physicians Health Services.

Paul looks forward to meeting and engaging with our health care professionals and payers to evolve the health care system to one that is simpler, more accessible and more affordable for all Americans.

**URL:** <https://providernews.anthem.com/virginia/article/anthem-taps-paul-marchetti-to-lead-companys-overall-care-transformation-strategy-4>

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## **Update to Durable Medical Equipment reminder: Effective October 14, 2018**

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Effective October 14, 2018, Anthem Blue Cross and Blue Shield in Virginia began enforcing the requirement to bill the correct modifier and HCPCS for services utilized. Incorrect billing will be rejected, and claims will be returned to the provider for correction and resubmission.

Durable Medical Equipment (DME) may be purchased, rented or rented until the purchase price has been paid.

Correct billing will allow member benefits to be applied correctly to include benefit accumulations for a member's DME benefits.

