



Georgia Provider News

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Anthem taps Paul Marchetti to lead company's overall care transformation strategy

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We are pleased to share that **Paul Marchetti** has been named Senior Vice President, Network and Care Delivery Transformation for Anthem. Paul joined Anthem October 22 and will have responsibility for Anthem's overall care transformation strategy.

Paul is a respected leader who has more than 25 years of payer and provider experience in healthcare delivery systems, business operations, product development and population health, and technology solutions. Paul joins Anthem from New Century Health, a specialty care management company, where he served as Chief Growth Officer and led top-line revenue growth, strategic planning and execution and product development. Prior to his current role, Paul held leadership roles at Aetna, United HealthCare, Horizon Healthcare and Physicians Health Services.

Paul looks forward to meeting and engaging with our healthcare professionals and payers to evolve the healthcare system to one that is simpler, more accessible and more affordable for all Americans.

Please join us in welcoming Paul to Anthem.

URL: <https://providernews.anthem.com/georgia/article/anthem-taps-paul-marchetti-to-lead-companys-overall-care-transformation-strategy-1>

Effective date guidelines change

Published: Nov 1, 2018 - **Policy Updates** / Medical Policy & Clinical Guidelines

BCBSGa would like to make you aware that we have changed our effective date guidelines. Going forward any brand new providers and new providers joining an existing group will be given a 30 day future effective date. This change doesn't apply to our Delegated, providers as there is no change on our delegated file process.

Contact your local provider network consultant with any questions and or concerns you may have.

URL: <https://providernews.anthem.com/georgia/article/effective-date-guidelines-change>
