

Provider News Site Enhancements

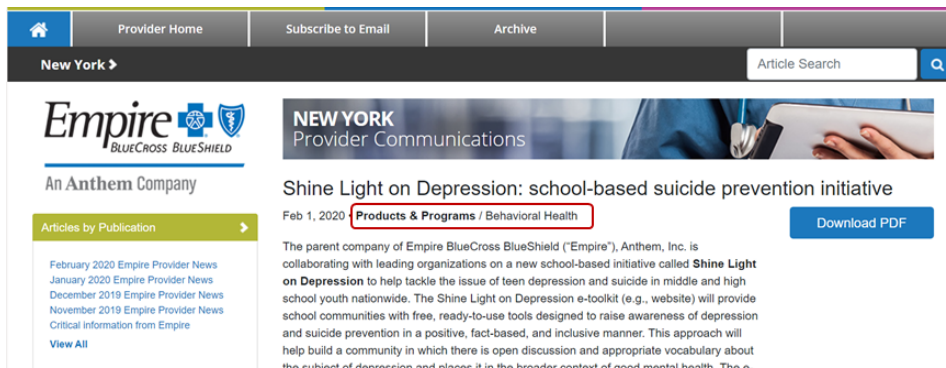
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Great news! Commercial Provider Communications would like to share some recent enhancements to the Commercial Provider News site:

Article Attachments

[NY Image.png](#)
image/png - 194.22 KB

- Article categories are now appearing directly under the article title in both the website and PDFs. Example below:



The screenshot shows the website's navigation bar with links for 'Provider Home', 'Subscribe to Email', and 'Archive'. Below the navigation is a search bar and a 'New York' dropdown menu. The main content area features the Empire Blue Cross Blue Shield logo and the text 'NEW YORK Provider Communications'. The featured article is titled 'Shine Light on Depression: school-based suicide prevention initiative' and is dated 'Feb 1, 2020'. A red box highlights the category tag 'Products & Programs / Behavioral Health' located below the article title. A 'Download PDF' button is visible to the right of the article title. The article text begins with 'The parent company of Empire BlueCross BlueShield ("Empire"), Anthem, Inc. is collaborating with leading organizations on a new school-based initiative called Shine Light on Depression to help tackle the issue of teen depression and suicide in middle and high school youth nationwide. The Shine Light on Depression e-toolkit (e.g., website) will provide school communities with free, ready-to-use tools designed to raise awareness of depression and suicide prevention in a positive, fact-based, and inclusive manner. This approach will help build a community in which there is open discussion and appropriate vocabulary about the subject of depression and places it in the broader context of good mental health. The e-

- PDFs for Individual Articles and Publications have been improved with a new look & feel for better readability and easier printing.

URL: <https://providernews.empireblue.com/article/provider-news-site-enhancements-2>

Featured In:

March 2020 Empire Provider News

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