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NEW YORK Provider Communications

MA members receive incentives for completing screenings

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We have several incentive programs this year to encourage Medicare Advantage members to obtain preventive screenings. Members may be rewarded when they complete their annual routine physical with their PCP. Eligible members will receive a gift card for completing their screening mammogram, a colorectal cancer screening or their diabetes retinal exam. Our members may ask that you confirm these screenings.

URL: <https://providernews.empireblue.com/article/ma-members-receive-incentives-for-completing-screenings-2>

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