



An Anthem Company

NEW YORK Provider Communications

Join Empire in talking about racism and its impact on health and earn continuing education credits

Published: Nov 1, 2021 - Administrative

Healthcare and mental healthcare professionals have a vital role in improving health and wellbeing in our communities by identifying and treating racial trauma and injustice experienced by the individuals we serve. At Empire BlueCross BlueShield (“Empire”), we are committed to addressing racism in our society through open discussions about trauma, injustice, and inequality. These conversations are critical to improving the wellbeing of all Americans and the communities in which we live and serve.

We can impact the injustice of racism together.

Empire has partnered with [Motivo*](#), the first HIPAA-compliant digital platform that connects mental health therapists and clinical supervisors, to engage providers and associates in conversations on racial injustice, trauma, and inequality. Together, we are continuing to evolve the conversation and digging deeper on a quarterly basis to keep the dialogue going.

Our racial equity forums focus on:

- Exploring how racism impacts health outcomes.
- Discussing how to identify racism in your practice and how to be an ally to your patients.
- Recognizing implicit bias (we all have it!) and how it affects the care provided to your patients.
- Understanding the impact of prolonged exposure to racism on people of .
- Providing you with actionable resources recognize and reduce racism that may exist in your practice.

Since October 2020, Empire has sponsored four virtual forums: [Racial Trauma in America](#), [The Road to Allyship: Playing Your Part in Racial Equity](#), [In Pursuit of Racial Equity: Deconstructing Bias Forum](#), and [Exploring the Impact of Racial Trauma on the Health & Wellbeing of Children](#).

Please register for the next forum.

Equity, COVID, and Holidays: Coping with grief

December 8, 2021

4:00-5:30 PM EST

[Register today!](#)

Continuing education credits available for those who sign up and participate

The first step in doing your part to address racism is to recognize that it exists.

These conversations may feel uncomfortable at first, and that's ok – this is how we will make progress together in creating a more just and equitable society.

*Motivo is an independent company providing a virtual forum on behalf of Empire.

1403-1121-PN-NY

URL: <https://providernews.empireblue.com/article/join-empire-in-talking-about-racism-and-its-impact-on-health-and-earn-continuing-education-credits>

Featured In:

November 2021 Newsletter

Services provided by Empire HealthChoice HMO, Inc. and/or Empire HealthChoice Assurance, Inc. licensees of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans, serving residents and businesses in the 28 eastern and southeastern counties of New York State. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association. All external sites will open in a new browser window. Please view our [Website Privacy Policy](#) for more information.
