

## Care and Cost Finder – new sort option

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BCBSGa's Care and Cost Finder tool provides many BCBSGa members with the ability to search and compare cost and quality measures for in-network providers using the secure member portal at [bcbsga.com](http://bcbsga.com). The Care and Cost Finder tool currently offers multiple sorting options, such as sorting providers based on distance or name.

Beginning October 14, 2018, Care and Cost Finder will have a new sorting option called "Personalized Match". The sorting option is based on algorithms which will use a combination of provider location, quality, cost results and member information to intelligently sort and display results for a member's search. The sorting results will take into account member factors such as the member's medical conditions, and medications as well as provider factors such as areas of specialty, quality and efficiency measures, volumes of patients treated across various disease conditions, and outcome-based quality measures. These member and provider features will be combined to generate a unique ranking of providers for each member conducting the search. Providers with the highest overall ranking within the search radius will be displayed first with other providers displayed in descending order based on overall rank and proximity to the center of the search radius.

Members will continue to have the ability to sort from a variety of sorting orders (such as distance), and this enhancement in sorting methodology will have no impact on member benefits.

- Providers may review a copy of the new sorting methodology [here](#).
- If you have general questions about the Care and Cost Finder tool or this new sorting option, please contact Provider Customer Service.
- If you would like detailed information about quality or cost factors used as part of this unique sorting or you would like to request reconsideration of those factors you may do so by emailing [personalizedmatchsorting@anthem.com](mailto:personalizedmatchsorting@anthem.com) or by calling 833-292-5250.

BCBSGa will continue to focus and expand our consumer tools and content to assist members in making more informed and personalized health care decisions.

**URL:** <https://providernews.anthem.com/georgia/article/care-and-cost-finder-new-sort-option>

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