

Anthem Blue Cross launches additional changes to anthem.com in September

Published: Aug 31, 2018 - **Administrative**

Exciting changes are coming to the public provider site on anthem.com this September. As a result of surveys and interviews with numerous health care professionals as well as in-depth analytics research, Anthem Blue Cross (Anthem) will launch our first new pages to the public provider site since the initial home page launch in January 2018.

The redesign will be rolled out in multiple phases with the goal of improving the ease in which providers find the right information and resources they need in order to do business with us.

The new site features an updated look and feel, consistent with the rest of anthem.com. It is designed to make all provider content easier to use and understand. A few of the highlights include:

- Updated pages for Join Our Network and Credentialing
- A redesigned Provider News page
- An easy-to-navigate Provider Resources area
- ... and more

This mid-September release is the first in a series of quarterly updates. Each will redesign helpful resources for providers that will replace older content on the public provider site. We'll keep you posted on upcoming changes, as we continue to work to streamline our Web platform and other business processes.

URL: <https://providernews.anthem.com/california/article/anthem-blue-cross-launches-additional-changes-to-anthemcom-in-september>

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August 31, 2018: Anthem Blue Cross eUPDATE - California

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