

## 2-minute videos to engage patients about preventive care

Published: Dec 1, 2020 - Administrative

Are you looking for creative ways to talk to your patients about certain preventive care services such as breast cancer screening and adolescent vaccinations including the HPV vaccination? As flu season approaches, do you want a way to educate your patients about the dangers of antibiotic resistance? Short educational videos, approximately two minutes in length, are available on [anthem.com](https://www.anthem.com) > **Providers** > **Forms and Guides** > under the *Category* heading, select **Patient Care**.

By providing education and addressing common fears and concerns, these brief videos offer an alternative approach to patient engagement on these important topics. Take a look today!

830-1220-PN-CA

**URL:** <https://providernews.anthem.com/california/article/2-minute-videos-to-engage-patients-about-preventive-care-2>

**Featured In:**

December 2020 Anthem Blue Cross Provider News - California

Anthem Blue Cross is the trade name of Blue Cross of California. Anthem Blue Cross and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross name and symbol are registered marks of the Blue Cross Association. Use of the Anthem Web sites constitutes your agreement with our Terms of Use.

---